



**THIERRY
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*Attorney-at-Law, M.A. HSG, CIPP/E
Managing Associate*

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Thierry Burnens is a managing associate in the firm’s IP/TMT department. He advises clients in matters related to the digital economy and focuses on technology, privacy and data protection, media and intellectual property law. He has broad knowledge on issues involving data protection, cyber security, copyright, licensing, e-commerce, social media, personality rights, unfair competition, and trademarks. Thierry’s practice entails advice and litigation for national and international clients as well as transactional support. Prior to joining BianchiSchwald, he worked for a major global consulting firm as well as for boutique law firms in Zurich and Zug. He holds a Master Degree in Law and Economics from the University of St. Gallen and is a certified information privacy professional (CIPP/E).



“Thierry Burnens has a very extensive know-how in online internet law, data protection etc.”
Legal500 EMEA 2022

EXPERTISE

Information Technology, Media and Data Protection |
Intellectual Property | Litigation and Arbitration |
Commercial and Contracts

LANGUAGES

German, English, Italian, French

CAREER

- SINCE 2023** • Managing Associate at BianchiSchwald
- SINCE 2019** • Associate at BianchiSchwald
- 2018 - 2019** • Senior Consultant at a leading international audit and consulting firm, Zurich
- 2017** • Admitted to the Bar, Zurich
- 2015** • Legal employee at an IP/TMT law firm, Zug
- 2012 - 2014** • Trainee lawyer at a business law firm, Zurich
- 2011** • Università degli Studi di Torino, Italy
- 2010 - 2012** • Student employee at the Institute for Business Informatics of the University of St. Gallen
- 2010 - 2015** • M.A. in Law & Economics, University of St. Gallen
- 2007 - 2010** • B.A. in Law & Economics, University of St. Gallen

MEMBERSHIPS

- International Association of Privacy Professionals (IAPP)
- International Technology Law Association (ITechLaw)
- International Association of Young Lawyers (AIJA)
- INGRES (Swiss IP Association)
- SF/FS (Swiss Forum for Communications Law)
- German Society for Law and Informatics (DGRI)
- Swiss LegalTech Association
- Swiss Bar Association
- Zurich Bar Association

SELECTED PUBLICATIONS | SPEAKING ENGAGEMENTS

January 2021

- **New Swiss data protection act vs GDPR - What's new and how to implement it**
with Christoph Gasser, webinar organized with Bird&Bird

November 2020

- **Regionalgericht Emmental-Oberaargau, case translation**
in Digital Evidence and Electronic Signature Law, Vol. 17, 2020, p. 97-111

October 2020

- **New federal data protection act for Switzerland**
with Christoph Gasser and Stephanie Volz, Newsletter BianchiSchwald

September 2020

- **Erweiterte Kollektivlizenzen (Art. 43a URG)**
with Christoph Gasser, in: Peter Mosimann (Hg.), Das revidierte Urheberrecht, Basel 2020, 129 ff.

September 2020

- **New challenges for international data transfers**
with Christoph Gasser, Newsletter BianchiSchwald

April 2020

- **Cybersecurity and COVID-19**
with Christoph Gasser and Adrian Trutmann, Newsletter BianchiSchwald